

PICKERING RIBFEST SPONSORSHIP OPPORTUNITIES 2024



Pickering Rotary RibFest is back! We are marking a triumphant return, promising a tapestry of sounds, flavors, and unity—a celebration after years of pause. RibFest is not merely an event; it stands as a symbol of community resilience. In 2019, we welcomed over 80,000 visitors and raised over \$100,000 for local and global Rotary initiatives. However, due to the impact of COVID-19, Pickering Ribfest was cancelled from 2020 to 2023. We aim to welcome 89,000 festival-goers and raise \$80,000.00 for our charitable causes.”

See page 2 for available opportunities.

SPONSORSHIP BENEFITS

- Enhanced brand exposure achieved through the event, its advertising, and media coverage.
- Increased visibility with your brand linked on the Ribfest website, as well as posts on Facebook and Instagram.
- In-event announcements strategically designed to elevate your brand equity.
- On-site Rotary Ribfest signage prominently featuring your organization as a sponsor of Rotary and its supported charities.
- Participation in branded giveaways or other marketing collateral, further reinforcing brand presence.
- Historical events have garnered media coverage from CTV, City TV, and CP24, providing additional exposure and credibility.

WHY SPONSOR

ELEVATE YOUR BRAND. ENRICH OUR COMMUNITY.

- Align your brand with a cause that truly resonates. Join us in supporting the community, and let your brand shine as a beacon of goodwill.
- Associate your company and brand with Rotary International's vast network of over 33,000 chapters and 1.2 million members worldwide.
- Connect with an engaged audience and enhance your brand image through this meaningful association.

**FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES
EMAIL INFO@PICKERINGROTARY.CA**

AVAILABLE OPPORTUNITIES

POWERED BY SPONSOR

\$25,000 (ONE AVAILABLE)

- Company Name on Pickering Rotary Website
- Company Name and Logo on website with hyperlink to company website
- Company Name and Logo on Sponsor Board (entrance and exit)
- Company Logo on Main Stage
- Company Name Registration Auto-Responder email
- Company Name and Logo on Auto-Responder email
- Company Name and Logo on Sponsor-Supplier Sign or Pull-Up Banner
- Dedicated social posts featuring company sponsor level
- Sponsor Promotional material handouts*
- MC Mention at Event
- Opportunity for couponing to Ribfest attendees
- T-shirt for all Ribfest Volunteers with Sponsor Logo on back
- Sponsor Video on our Ribfest Website

GOLD SPONSOR

\$5,000

- Company Name and Logo on website with hyperlink to company website
- Company Logo around the Park
- Company Name and Logo on Sponsor Board (entrance and exit)
- Company Name Registration Auto-Responder email
- Company Name and Logo on Auto-Responder email
- Company Name and Logo on Sponsor-Supplier Sign or Pull-Up Banner
- Dedicated social posts featuring company sponsor level
- Sponsor Promotional material handouts*
- MC Mention at Event
- Opportunity for couponing to Ribfest attendees
- T-shirt for all Ribfest Volunteers with Sponsor Logo on back
- Sponsor Video on our Ribfest Website

BRONZE SPONSOR

\$1,000

- Company Name and Logo on Sponsor Board (entrance and exit)
- Company Name Registration Auto-Responder email
- Company Name and Logo on Sponsor-Supplier Sign or Pull-Up Banner

PLATINUM SPONSOR

\$10,000

- Company Name and Logo on website with hyperlink to company website
- Company Logo around the Park
- Company Name and Logo on Sponsor Board (entrance and exit)
- Company Logo on Main Stage
- Company Name Registration Auto-Responder email
- Company Name and Logo on Auto-Responder email
- Company Name and Logo on Sponsor-Supplier Sign or Pull-Up Banner
- Dedicated social posts featuring company sponsor level
- Sponsor Promotional material handouts*
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SILVER SPONSOR

\$2,500

- Company Name and Logo on website with hyperlink to company website
- Company Logo around the Park
- Company Name and Logo on Sponsor Board (entrance and exit)
- Company Name Registration Auto-Responder email
- Company Name and Logo on Auto-Responder email
- Company Name and Logo on Sponsor-Supplier Sign or Pull-Up Banner
- Dedicated social posts featuring company sponsor level
- Sponsor Promotional material handouts*
- MC Mention at Event
- Opportunity for couponing to Ribfest attendees

FRIENDS SPONSOR

\$500

- Company Name on Pickering Rotary Website
- Company Name and Logo on Sponsor Board (entrance and exit)
- Charitable Tax Receipt

SUPPORTERS SPONSOR

\$250

- Company Name on Pickering Rotary Website
- Charitable Tax Receipt

* Sponsors are responsible for preparing all electronic and 'hard' promotional materials and arranging for said material to be delivered to site or administrator.

PICKERING ROTARY RIBFEST 2024 SPONSORSHIP APPLICATION



SELECT PACKAGE

- POWERED BY SPONSOR - \$25,000
- PLATINUM SPONSOR - \$10,000
- GOLD SPONSOR - \$5,000
- SILVER SPONSOR - \$2,500
- BRONZE SPONSOR - \$1,000
- FRIENDS SPONSOR - \$500
- SUPPORTERS SPONSOR - \$250

INDICATE PAYMENT METHOD **50% Deposit due upon form submission**

- E-TRANSFER**
Email to billing@pickeringrotary.ca and please use password **ribfest2024**
- CHEQUE**
Make payable to: **Rotary Club of Pickering P.O. Box 7, Pickering, Ontario, L1V 2R2**

SPONSOR CONTACT INFO

Company Name:

Contact Name:

Billing Street Address

City:

Province:

Postal Code:

Phone Number:

Email:

Signature

Date:

**SUBMIT YOUR APPLICATION BY EMAIL TO:
INFO@PICKERINGROTARY.CA**